

Mage World

"Affiliate Pro" User Manual

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Affiliate Marketing Overview

Affiliate marketing is a marketing practice in which a business rewards one or more affiliates for each visitor or customer brought about by the affiliate's own marketing efforts. Marketing your site via customer channel is one of the most effective and least expensive ways to achieve higher targeted traffic, and increase sales.

Affiliate Pro Introduction


Affiliate Pro is a good solution for you to create your own affiliate program, which is an essential marketing tool for every online business. This module also offers a flexible invitation program and banner creating supported.

Your clients will be provided links and banners to share with their friends via mail or place on their own site, blog... or any social networking such as Facebook, Twitter...

If referee purchase products, referral can get commission and referee might get discount. The commission will be added to client's current balance and they can withdraw or use to checkout. By this way, your customer can contribute to make your marketing strategy become more efficient.

Back-end Overview

In back-end, Affiliate Pro includes seven tabs, which help admin manage affiliate programs, affiliate members as well as member's information and activities.



Affiliate Pro	CMS	Licen
Manage Withdrawals		
View Transaction		
Manage Groups		
Manage Members		
Manage Programs		
Manage Banners		
Configuration		

Manage withdrawals: having two sub-tabs (all withdrawals, pending withdrawals) aim to provide a general look for admin all withdrawal requests of clients (both manual and auto) and their status.

View Transaction: manage credit history (credit change - by order) and affiliate history (commission and discount - by customer).

Manage Groups: Create groups to classify customers.

Manage Program: add and modify Affiliate programs.

Manage Banners: add and modify Affiliate Banners.

Manage Members: manage all affiliate members (both active and pending). Admin can accept registration request of new members here by changing status.

Configuration: admin can set general configuration for Affiliate module here.

Front-end Overview

At front-end, every Affiliate member has own area to manage their affiliate called My Affiliate. Client can invite friend at the tab My Invitation or using Affiliate Banners. They can view and join programs at My Program, change information at Referral Account and manage credit, affiliate transaction at two left tabs.



Common Rules

- Client's commission will be decided by programs.

- Admin creates groups at **Manage Group** with the purpose of classifying customers to different groups for managing customer's commission/discount according to group that they belong to.
- One group has its own programs and members. An Affiliate member belongs to only one group, which means it can not be in other groups but a program can belong to multiple groups.
- Every member has their own link, referral code and banner to share.
- Affiliate member must join any available programs for getting commission.
- Affiliate module offers per-product commission and discount tracking.
- Tracking commission by per sale not by per click (only count for closed purchase).
- If customer A is Affiliate member, customer B is invited by customer A (clicked on referral link), we consider some cases:
 - Customer B (not register) buys an order on referral link (this order contains products that belong to customer A's joined program) => customer A receives commission and customer B receives discount (if any).
 - Any times customer B (registered) buys orders (these order contain products that belong to program, which customer A joined) => customer A receives commission and customer B receives discount (if any).
 - Customer B takes part in Affiliate (became Affiliate member), joined same programs with customer A => commission will be counted for customer A.
 - Customer A buys products that belong to his joined programs >> he will get both commission and discount (if any).
 - Customer A and B were joined same programs, customer A's referral account was locked => customer B will get both commission and discount (if any) if buying products of those program.
- Multi-level affiliate:
 - Tracking commission: This affiliate version offers the system of tracking commission and discount by more than 1 level. For example, customer A invited customer B, customer B invited customer C and so on, you can set the commission level for this like 10%, 9%, 8% (at the step of creating program). So,

if customer C place order, the customer B will get 10% commission and customer A will get 9% commission. If customer C invited customer D and customer D purchase order, with that rate, customer A will get 8% discount, customer B get 9% and customer C get 10%.

- Tracking discount: Insert value for the <Discount> field (when setting program) by level like 10, 9, 8, 7 for example. Customer A invited customer B, so according to the theory, customer A will get commission and customer B will get discount. However, if you set a string of discount like that, it will be counted as: the customer B 's first order will be discounted \$10, discount \$9 for next order, \$8 discount for the third order and from the fourth order and the next orders, the discount rate will be \$7 (0 is valid here).

Installation

1. Copy app/, js/ and skin/ folders to your Magento location. There is no file should be replaced.
2. Go to **Admin – Affiliate Pro** to manage member, department and ticket.
3. Go to **Admin – Configuration – Mage World – Affiliate Pro** to change the configuration.
4. Remember to refresh cache.

Note that: If you meet the problem of “Access Denied”, please logout and login again. Any questions, free ask us by post a ticket at <http://www.mage-world.com/contacts>

General Setting

To guarantee that the Affiliate module work properly, you should follow some steps below:

1. Enable this module at **Setting/Configuration/Mage World/Affiliate Pro** or simply click on the tab **Configuration** in the menu **Affiliate Pro** at backend.

2. Do some general setting at configuration (Please view detail at [User Guide/Admin/Configuration](#)).
3. Create Affiliate programs (please view detail at [User Guide/Admin/How to create and manage program](#)).
4. Activate affiliate members' accounts (please view detail at [User Guide/Admin/Manage Affiliate Members](#)).

User guide

Admin

Configuration

General

Enable: Choose Yes to enable Affiliate Pro extension.

Affiliate cookie time: valid time that referee's computer information is stored in database from the time that referee click on referral link (by days, default is 30 days).

Program executing priority: for the products that belong to more than one program, applied program will be determined by program priority, by maximum commission or by maximum discount.

Auto-subtract commission in case of refunding: Choose Yes to take commission back automatically when referee refunds.

Taken fee: the fee that customer has to pay for each time he withdraws (set by admin, can insert 0 if no fee required)

Withdrawal Period & Withdrawal processing day: use for auto-withdraw, at the chosen day, money will be transfer to referral account.

Do not share this page: choose the page that you don't want to auto-generate Affiliate Link.

General	
Enable	Yes
Affiliate Cookie Time(days)	30 <small>▲ Default: 30</small>
Program Executing Priority	By program priority <small>▲ If one Product belongs to two or more programs</small>
Auto-subtract commision in case of refunding	Yes <small>▲ Default: Yes (yes: take commission back/no: do not take commission back When invited customer refunds product)</small>
Taken Fee	2
Withdrawal minimum amount	50 <small>▲ Default: 30</small>
Withdrawal maximum amount	10000 <small>▲ Default: 10000</small>
Withdrawal Period	Weekly
Withdrawal processing day	Saturday
Do not share this page	/customer /affiliate /credit /checkout /wishlist /contacts

Auto-approve registration

Yes

▲ Default: No (If No, admin has to go to Affiliate Pro/Manage Members/Pending to approve by hand. If Yes, the system will automatically approve Affiliate member.)

Auto-approve registration: If turn this field to Yes, after customer registered in Affiliate, he can use Affiliate's features immediately without the administrator's approve. If No, customer must wait for the permission of administrator. For administrator, please go to **Affiliate Pro/Manage Members/Pending** to change status for pending customer.

Reassign affiliate when customer enter new referral code

No

▲ Default: No (If Yes, the referral information will be updated when referral enter a new referral code. In No, the referral information will be remained)

Reassign affiliate when customer enters new referral code: If this field is turned to Yes, please consider two cases below:

Customer A and customer C are Affiliate members. Customer A invites customer B, and customer B click on this link. However, when create account customer B insert the referral code of customer C in the field **Referral code** >> system will mark that customer B is invited by customer C.

Customer A invites customer B. However, when purchasing order, customer B use another referral code to get more discount >> the system will reset referral information according to that referral code.

Limitation commission by total order	<input type="text" value="0"/> ▲ Default: 0 (Insert 0 if no limitation)
Limitation commission by day	<input type="text" value="0"/> ▲ Default: 0 (Insert 0 if no limitation)
Limited by total commission/customer	<input type="text" value="1000"/> ▲ Default: 0 (Insert 0 if no limitation)

Limit commission by total order: Insert a fixed number here. For example, if you insert 2 here and assume that customer A invites customer B, then customer A will get commission from the first 2 orders that customer B purchases (no commission from next orders).

Limit commission by day: Insert a fixed number here. This is period that commission will be counted for referral if referee purchasing order. This time will be counted from the date that referee click on referral link.

Limit by total commission/customer: Insert an amount of money here. If the balance of referral is over this number, they cannot get more commission.

Auto-approve commission when order invoiced	<input type="text" value="Yes"/> ▲ Default: Yes. (If yes, commission will be added automatically to affiliate's balance. Otherwise, admin must go to Affiliate Pro/View Transactions/Affiliate invoiced orders)
---	--

Auto-approve commission when order invoiced: This feature allows admin to choose two options: counting commission for referral after invoicing order or after reviewing invoiced orders (administrator must select order and approve by hand). In case of No, all invoiced orders will be listed at **Affiliate Pro/View Transaction/Affiliate invoiced orders**, please access on this page to change status for orders. The orders there can be at one of three statuses: invoiced, approved, cancel. The default status is “invoiced”, commission will be counted if status is turned to “approved”. Otherwise, the order will be finished as normal without tracking commission.

Auto-subtract commission in case of refunding	Yes ▼
	▲ Default: Yes (yes: take commission back/no: do not take commission back When Invited customer refunds product)

Auto-subtract commission in case of refunding: If this field is turned to Yes, referral's balance will be automatically subtracted if referee refunds order.

The length referral code	6
Auto sign-up affiliate	Yes ▼
	▲ Default: No (If you set Yes, Extend registration form will not be available)
Extend registration form	Yes ▼
	▲ Default: No (Only set Yes if there is no other module extend registration form)
Show referral code on registration form	Yes ▼
Enable affiliate sign up on default registration form	Enable, signup form ▼
Extend shopping cart page	No ▼
	▲ Default: No (Only set Yes if there is no other module extends shopping cart page)
Show referral code on shopping cart	Yes ▼

Auto sign-up affiliate: If this field is turned to Yes, customer will be automatically signed up to Affiliate system simultaneously with the process of creating new account. If No, Affiliate registration form will appear at “create new count” page.

Extend registration form: if set this field to Yes, it will overwrite the default registration form. Please aware that if any other modules overwrote registration form, a confliction might appear.

Extend shopping cart page: If Yes, the shopping cart will be extended (must sure that no other module extended shopping cart page to avoid confliction). The credit card box and referral code box will appear at shopping cart page likes that:

*** DISCOUNT CODES**

Enter your coupon code if you have one.

Apply Coupon

*** CREDIT CART**

Enter your credit if you have.

Apply Credit

*** REFERRAL CODE**

Enter your referral code if you have.

Apply Code

Subtotal \$149.99

Affiliate Discount -\$15.00

Grand Total \$134.99

Proceed to Checkout

[Checkout with Multiple Addresses](#)

Payment Gateway	Payment Gateway Code	Payment Gateway Title	
	paypal	PayPal	Delete
	moneybookers	Moneybookers	Delete
			Add Payment Gateway


Payment Gateway: admin can add delete payment gateway at configuration.

Affiliate sign up information will be shown at front-end like the image below.

Create an Account

Personal Information
First Name * Last Name *
Email Address *
 Sign Up for Newsletter

Login Information
Password * Confirm Password *

Affiliate Signup Information 
 Signup For Affiliate
Payment Gateway * Payment Email *
Auto Withdrawal * Payment Release Level (\$30.00 - \$10,000.00) *
Reserve Level

Affiliate Invitation

Send invitation using customer email:
Choose Yes to use referral's email.

Email Sender: if not choose YES at the field above, it will take this address to send mail.

Email template for recipients: Choose mail template for referee. Sample template is available.

Affiliate Invitation	
Send invitation using customer email	Yes
Email Sender	General Contact
Email Template For Recipients	Invitation Email To Friends (Default Template f

Affiliate Email Template

These fields allow admin to choose email sender and mail template for referral. Sample templates are available (choose default ones).

Affiliate Email Template	
Email Sender	General Contact
Notify customer Affiliate Sign Up	Notify customer Affiliate Sign Up (Default Temp
Notify customer affiliate approved	Notify customer affiliate approved (Default Tem
Notify customer affiliate unapproved	Notify customer affiliate unapproved (Default T
Notify customer affiliate account locked	Notify customer affiliate account locked (Defau
Notify customer affiliate account unlocked	Notify customer affiliate account unlocked (Def
Notify customer withdrawal request	Notify customer withdrawal request (Default Te
Notify customer withdrawal completed	Notify customer withdrawal completed (Default
Notify customer withdrawal cancelled	Notify customer withdrawal cancelled (Default
Notify customer credit balance changed	Notify customer credit balance changed (Defau
Notify customer of new program	Notify customer of new program (Default Temp

Affiliate system will notify Affiliate member of balance change, new program, referral account's status and more.

You can view and edit sample templates by go to
app\locale\en_US\template\email\mw_affiliate

Admin Notification template

Email sender: choose default email sender when send mail to admin.

Notify admin affiliate sign up: email template for notification.

Send Affiliate request to: insert email address of admin or staff which Affiliate request of new member will be send to (can insert more than one, comma separated).



Admin notification template

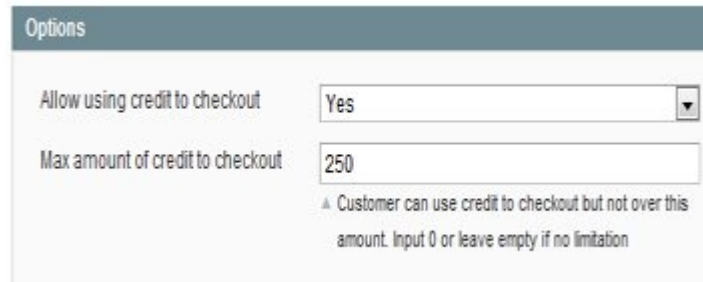
Email Sender	General Contact
Notify admin affiliate sign up	Notify admin affiliate sign up (Default Template)
Send Affiliate Request To	david@gmail.com, markcain@it.com

▲ separate by ","

Credit

Allow using credit to checkout: Choose Yes if allow client to use credit to checkout.

Max amount of credit to checkout: Limit amount of credit usage. Client can not use over this amount to checkout.



Options

Allow using credit to checkout	Yes
Max amount of credit to checkout	250

▲ Customer can use credit to checkout but not over this amount. Input 0 or leave empty if no limitation

How to create and manage Affiliate program?

Affiliate Pro module helps you create your own Affiliate program easily.

Add new program by going to **Admin/Affiliate Pro/Manage Program**, choose the button **Add program** at top right of page.



You will see that every program has 5 sub-tabs, which contain every things of a program: properties, program's products and program transactions.

Affiliate Program Information

Program Detail

Conditions
Actions
Affiliate Groups
Program Transactions

1. Program Detail (program information)

Program Information	
Program Name *	sale 10%
Description *	condition: <200, >500 commission 10, %5, 1 discount 10%, 5, 1
Store View *	All Store Views Main Website Main Store English French German subsite 16 store 1 storeview1
Program priority *	1
Status	Enabled
Start Date	2011-12-22 
End Date	2011-12-30 
Total Members	2
Total Commission	\$30.00

Program name: insert name of program

Commission: insert commission amount (fixed amount or percent of product value)

Discount: insert discount amount (fixed amount or percent of product value).

Status: program can be in status of enable or disable. If disable, program will be no longer applied.

Start Date/ End Date: Choose start date and end date for program. The program will be automatically expired when end date comes.

Program priority: priority of program

Total members: total affiliate members who joined program.

Total commission: total commission of program's all members.

2. Setting rules for program



The screenshot displays the 'Edit Program' interface for a program named 'sale 10%'. On the left, a sidebar titled 'Affiliate Program Information' contains a menu with 'Program Detail', 'Conditions' (selected), 'Actions', 'Affiliate Groups', and 'Program Transactions'. The main content area is titled 'Edit Program 'sale 10%'' and includes a 'Back' button. Below the title, a dark blue bar states: 'Apply the rule only if the following conditions are met (leave blank for all products)'. The conditions are listed as follows:

- If **ANY** of these conditions are **TRUE** :
- Subtotal **equals or greater than 200** (with a red 'x' icon)
- Subtotal **less than 500** (with a red 'x' icon)
- Total Items Quantity **equals or greater than 3** (with a red 'x' icon)

A green plus icon is visible at the bottom left of the conditions list.

3. Setting commission and discount

Affiliate Program Information

- Program Detail
- Conditions
- Actions**
- Affiliate Groups
- Program Transactions

← Back Rese

Edit Program 'sale 10%'

Update prices using the following information

Commission [*]	10, 5%, 1
	▲ Format x or y% (x - fixed commission amount/ y% - percent of product value)
Discount [*]	10%, 5, 0
	▲ Format x or y% (x - fixed discount amount/ y% - percent of product value)

Apply the rule only to cart items matching the following conditions (leave blank for all items)

If **ALL** of these conditions are **TRUE** :

+

4. Define group for program

Reset filter to view list all of groups. Select group for program by ticking on and save. One program can belong to more than one group.

Affiliate Program Information

- Program Detail
- Conditions
- Actions
- Affiliate Groups**
- Program Transactions

Edit Program 'sale 10%'

Page 1 of 1 pages | View 20 per page |

	ID	Group Name
Any ▼		
<input type="checkbox"/>	3	Whole Sale Group
<input checked="" type="checkbox"/>	2	General group
<input checked="" type="checkbox"/>	1	default group

5. Program transaction

Program transaction shows us a list of products that were applied. This list includes information of transaction time, product name, referral name (who receive commission), order number, product value, product commission and discount and status as well.

Transaction Time	Product Name	Customer Email	Order Number	Total Amount By Product	Commission	Discount	"Status"
From: <input type="text"/> To: <input type="text"/> In: USD <input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	From: <input type="text"/> To: <input type="text"/> In: USD <input type="text"/>	From: <input type="text"/> To: <input type="text"/> In: USD <input type="text"/>	From: <input type="text"/> To: <input type="text"/> In: USD <input type="text"/>	<input type="text"/>
May 21, 2011 4:44:20 AM	Couch	tjeuacma@gmail.com	300000008	\$599.99	\$60.00	\$3.00	Pending
May 20, 2011 10:26:17 AM	Ottoman	phamthuyhanu@gmail.com	300000006	\$299.99	\$30.00	\$3.00	Complete
May 20, 2011 10:10:03 AM	Ottoman	phamthuyhanu@gmail.com	300000005	\$299.99	\$30.00	\$3.00	Complete

How to create banners?

Your customer can place your affiliate banner on their website, blog or any social networking.

To create new banner and edit banner, you can go to **Admin/Affiliate Pro/Manage Banners**

Status: If enabled, this banner will be displayed at front-end.

Title: insert banner title here

Banner link: assign a link to the banner (if click on the banner, it will direct to this link)

Width/height: size of banner

Upload image: upload image from your PC.

Banner information

Status

Title *

Banner Link *

Width *

Height *

Upload Image * No file chosen
 Delete Image

Manage Affiliate members

To manage all Affiliate members and approve new ones, you can go to **Admin/Affiliate Pro/Manage members** >> it has two sub-tabs: **Pending Members** (list all members had sent Affiliate registration request and been waiting for the improvement) and **Active Members** (list of recent Affiliate member, locked ones included).

Pending member

To change pending member to active ones:

1. Go to **Admin/Affiliate Pro/ Manage members/Pending members**
2. Tick on any members you want.
3. See **Action** at top-right, choose **Change status**, and at **Status**, choose **approved**.
4. Click on the **Submit** button.

Note: If you does not approve any ones, choose **not approved** at the step 3

Customer Email	Referral Name	Payment Gateway	Payment Email	Auto Withdrawal	Payment Release Level	Rese	From	To	In	Status
test123@gmail.com	test 12 .	Paypal	test123@gmail.com	Auto	\$120.00		From: [input]	To: [input]	In: USD	Pending
testmail@gmail.com	testmail 1	Paypal	testmail@gmail.com	Auto	\$100.00		From: [input]	To: [input]	In: USD	Pending

Active member

Active member page lists all activated Affiliate members with all information of their balance, total commission, and total paid... You can view detail by move mouse to **View** and click on it. To lock referral account of any member, tick on this member and change status to **Locked** (once an Affiliate account is locked, this member can't use any Affiliate functions till it is activated again).

Customer Email	Your Balance	Total Commission	Total Paid	"Status"	on
	From: <input type="text"/> To: <input type="text"/> In: <input type="text" value="USD"/>	From: <input type="text"/> To: <input type="text"/> In: <input type="text" value="USD"/>	From: <input type="text"/> To: <input type="text"/> In: <input type="text" value="USD"/>	Enabled Locked	
phamthuyhanu@gmail.com	\$509.00	\$60.00	\$0.00	Enabled	View
tjeuacma@gmail.com	\$405.52	\$372.50	\$1,100.00	Enabled	View
test1@gmail.com	\$857.52	\$0.00	\$0.00	Enabled	View
thuypt_vip@yahoo.com.vn	\$0.00	\$0.00	\$0.00	Enabled	View
nana@gmail.com	\$0.00	\$0.00	\$0.00	Enabled	View

View an active member

Affiliate member information page has 6 tabs:

General information: all information of member's Affiliate account.

Credit: shows current balance and admin can change customer's balance here (add and subtract by hand, insert reason to the field **Comment** if needed).

Invitation history: show all invitation that this member sent and their status.

Withdrawal history: shows all withdrawal requests that this member sent and their status.

Transaction history: show all transaction change (by orders).

Affiliate Member Information

General information

Credit

Invitation History

Withdrawal History

Transaction History

tjeuacma 101988

Credit Information

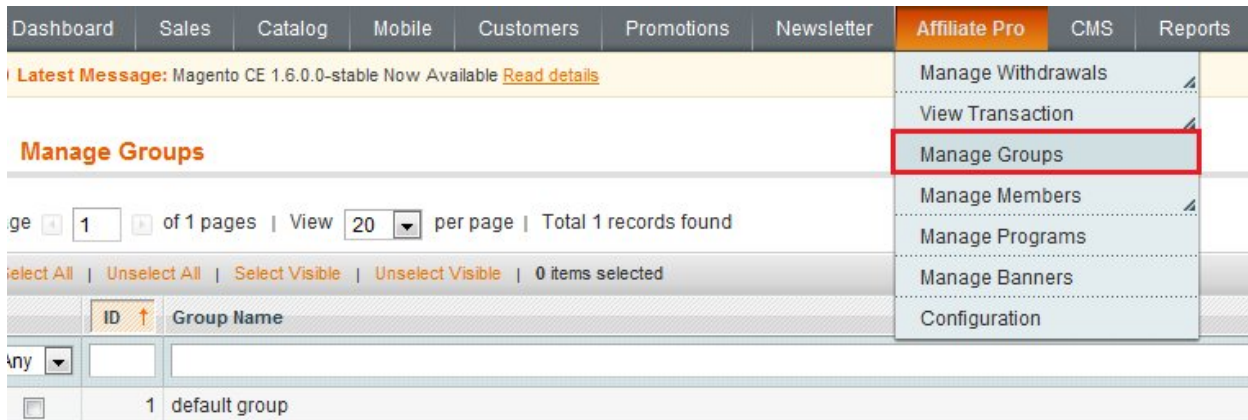
Current balance \$30.00

Credit change

▲ Amount of Credit which you want to add or subtract.
Ex. 50, -50.

Comment

Manage Groups



The screenshot shows the Magento Admin navigation menu with 'Affiliate Pro' selected. A dropdown menu is open, and 'Manage Groups' is highlighted with a red border. Below the menu, the 'Manage Groups' page is visible, showing a table with one group: ID 1, 'default group'.

The tab **Manage Groups** is where that you can create different groups to classify your affiliates. The group with ID **1** is the default group (available when you install the module), which you can modify but not delete. In addition, all active members will automatically fall in this group until you transfer them to the others group. Remember that a member will belong to only one group.

Add new group

Go to **Affiliate Pro/Manage Group**, click on **Add group**



The screenshot shows the 'Add Group' form. On the left, there are tabs for 'General information', 'Joined programs', and 'Joined members'. The 'General information' tab is active, showing a text input field for 'Group Name' with the value 'Level 1' entered.

A group has three tabs: typing name of group in the **General Information** tab, the **Joined programs** is the tab to manage group's program and the **Joined members tab** manages group's members.

Add program for one group

You have to create program first and all of them will be listed at **Joined Programs** area. Tick on the ones you wish, and then save. All members belong to this group will get commission and discount by the selected programs.

Affiliate Group Information

- General information
- Joined programs**
- Joined members

Level 1

Page 1 of 1 pages | View 20 per page | Total 3 records found

<input type="checkbox"/>	ID ↓	Program Name	Start Date	End Date
	Any			
<input type="checkbox"/>	3	Program3	2011-09-09	2011-09-23
<input checked="" type="checkbox"/>	2	Program 2	2011-09-01	2011-09-09
<input checked="" type="checkbox"/>	1	Program 1	2011-09-04	2011-09-16

Add member for group

Only approved affiliate members are listed in the **Joined member** tab.

Affiliate Group Information

- General information
- Joined programs
- Joined members**

Level 1

Page 1 of 1 pages | View 20 per page | Total 2 records found

<input type="checkbox"/>	ID ↓	Referral Name	Customer Email	Your Balance
	Any			From: <input type="text"/> To: <input type="text"/> In: USD
<input type="checkbox"/>	3	test 2	test2@gmail.com	\$0.00
<input checked="" type="checkbox"/>	2	test 1	test1@gmail.com	\$0.00

Manage withdrawals

View all withdrawal requests at **Admin/Affiliate Pro/Manage Withdrawal**.

You can change status of any withdrawal request at **Action** on top-right by hand.

You can export to CSV or XML file if you want.

Withdrawal History

Page 1 of 1 pages | View 20 "per page" | Total 4 records found

Export to: CSV Export Reset Filter Search

Select All Unselect All Select Visible Unselect Visible 0 items selected Actions Submit

ID	Referral Email	Payment Gateway	Payment Email	Withdrawal Time	Withdrawal Amount	Taken Fee	Amount to Receive	Status
4	tjeacma@gmail.com	Paypal	tjeacma@gmail.com	Apr 13, 2011 5:57:59 AM	\$1,001.00	\$2.00	\$999.00	Pending
3	tjeacma@gmail.com	Paypal	tjeacma@gmail.com	Apr 13, 2011 4:44:43 AM	\$999.00	\$2.00	\$997.00	Complete
2	tjeacma@gmail.com	Paypal	tjeacma@gmail.com	Apr 13, 2011 4:44:43 AM	\$51.00	\$2.00	\$49.00	Complete
1	tjeacma@gmail.com	Paypal	tjeacma@gmail.com	Apr 7, 2011 4:40:05 AM	\$50.00	\$1.00	\$49.00	Complete

Manage Transaction

Affiliate history

Provide a general look of all Affiliate commission and discount statistic listed by orders.

Click on **View** to see detail.

Affiliate History

Page 1 of 1 pages | View 20 "per page" | Total 17 records found

Export to: CSV Export Reset Filter Search

ID	Transaction Time	Order Number	Total Commission	Total Discount	Status	Action
34	May 21, 2011 4:44:20 AM	300000008	\$60.00	\$3.00	Pending	View
32	May 20, 2011 10:26:17 AM	300000006	\$30.00	\$3.00	Complete	View
30	May 20, 2011 10:10:03 AM	300000005	\$30.00	\$3.00	Complete	View
28	Apr 13, 2011 11:11:36 AM	100000022	\$20.00	\$0.00	Complete	View
26	Apr 13, 2011 5:22:23 AM	100000021	\$40.00	\$0.00	Complete	View
24	Apr 9, 2011 11:42:29 AM	100000020	\$80.00	\$0.00	Complete	View
22	Apr 9, 2011 10:44:02 AM	100000019	\$15.00	\$20.00	Closed	View

Credit History

All changes of credit balance is listed (time, specific member, type, amount included).

"Transaction History"

Page 1 of 2 pages | View 20 "per page" | Total 35 records found

Export to: CSV Export Reset Filter Search

ID	Transaction Time	Customer Email	Type of Transaction	Transaction Detail	Amount	Balance
35	May 20, 2011 10:26:17 AM	phamthuyhanu@gmail.com	Invited Customer Buys Product	Commission of order: #300000006	\$30.00	\$509.00
34	May 20, 2011 10:24:48 AM	phamthuyhanu@gmail.com	Use Credit to Checkout	You used credit to checkout order: #300000006	-\$51.00	\$479.00
33	May 20, 2011 10:22:49 AM	phamthuyhanu@gmail.com	Changed By Admin		\$500.00	\$530.00
32	May 20, 2011 10:10:03 AM	phamthuyhanu@gmail.com	Invited Customer Buys Product	Commission of order: #300000005	\$30.00	\$30.00

Affiliate registration link

This module provides a registration link for admin and he can place this link anywhere on site. Please add the following direction after your site address

affiliate/accountnew/createaffiliate

For example:

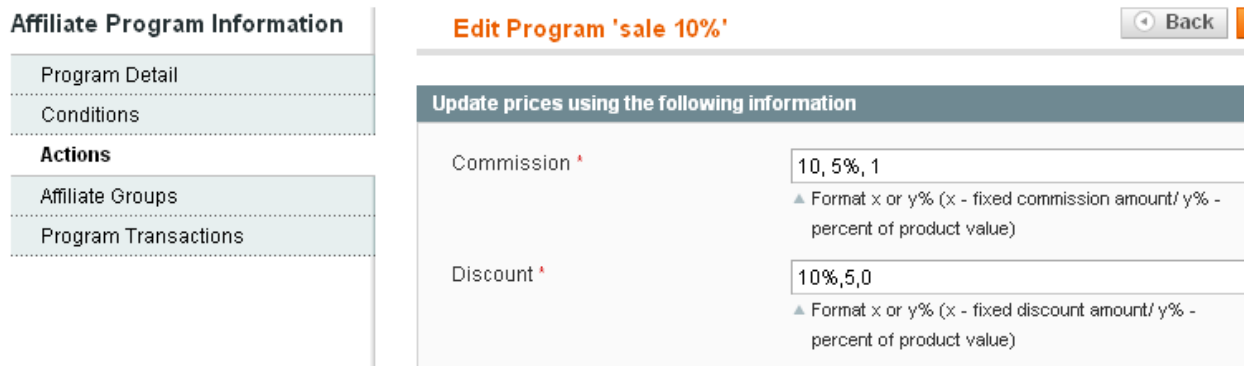
<http://www.mage-world.com/index.php/affiliate/accountnew/createaffiliate>.

If non-Affiliate member click on this link, he will be directed to the registration page. Otherwise (in case of Affiliate member), he will see My Affiliate page.

Set multi-level Affiliate

Go to **Affiliate Pro/Manage Programs**, create a new program.

Fulfill all necessary fields and pay attention at the **Action** tab.



Affiliate Program Information

- Program Detail
- Conditions
- Actions**
- Affiliate Groups
- Program Transactions

Edit Program 'sale 10%' Back

Update prices using the following information

Commission *	10, 5%, 1
	▲ Format x or y% (x - fixed commission amount/ y% - percent of product value)
Discount *	10%,5,0
	▲ Format x or y% (x - fixed discount amount/ y% - percent of product value)

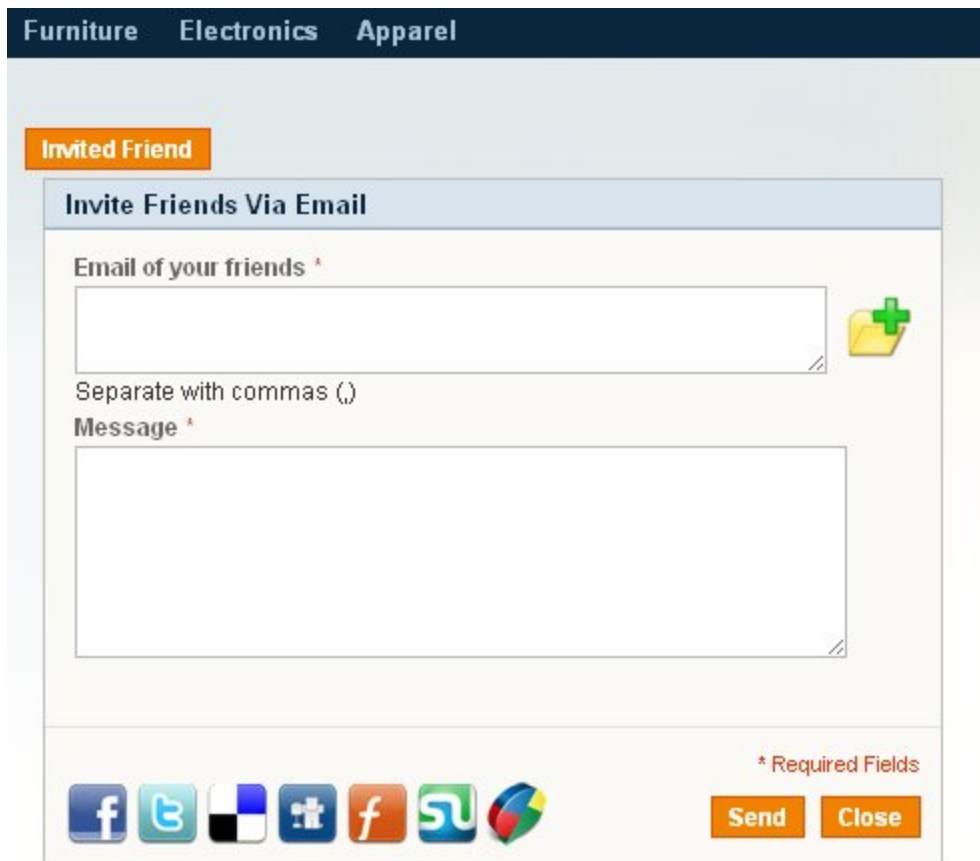
If you insert one and only one value in the **Commission** field, the affiliate system will count commission by one level. If you insert a string of value like “10%, 9%, 8%”, it will count commission by three levels. So, you can use this feature for the purpose of multi-level marketing your site.

Use Ajax invitation form for CMS page

Insert the following fragment of code at any CMS page, it will show the invitation button named **Invite Friend** at frontend.

```
{{block type="core/template" name="invitation_form_ajax" as="invite_form_ajax"
template="mw_affiliate/customer/account/invitation/invite_form_ajax.phtml"}}
```

When customer click on this button, the invitation form will be extended.



Furniture Electronics Apparel

Invited Friend

Invite Friends Via Email

Email of your friends *

Separate with commas (,)

Message *

* Required Fields

Send Close

Client

Subscribe to the Affiliate system

Guest can sign up Affiliate while register into the site at **Create an account** page.

Registered customer can subscribe to Affiliate at **My Account/ My Affiliate**.

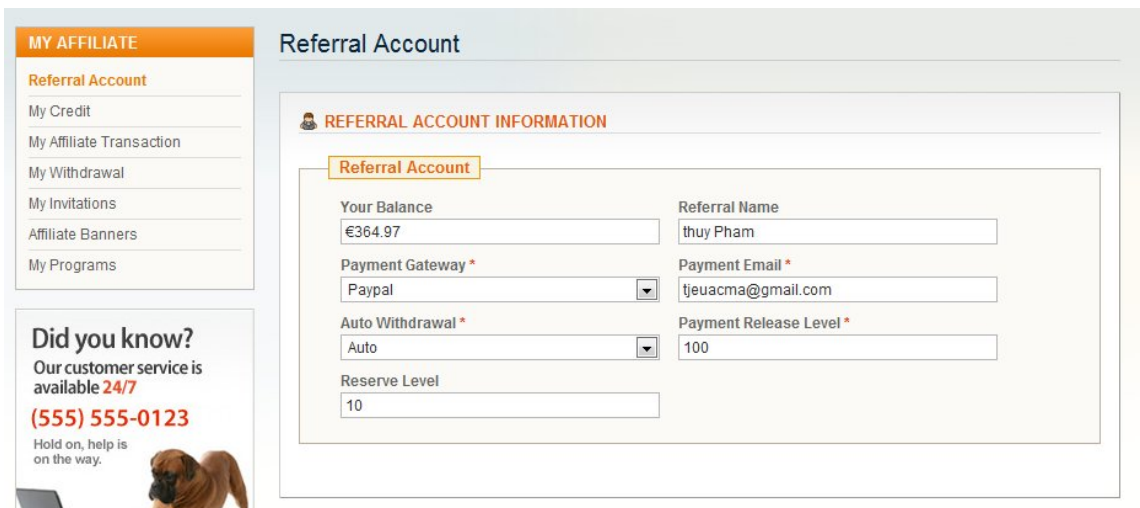
After registering, it will direct him to **my account/ my affiliate** and he will see a notification of waiting the administrator approval. Once his affiliate request is approved, he can use all features of Affiliate system.

My Affiliate page at front-end has seven tabs: referral account, my credit, my affiliate transaction, my withdrawal, my invitations, affiliate banner and my program. Please follow the next part to view detail of these tabs.

Change referral account

Affiliate member can change his or her referral account at **My Account/My Affiliate/Referral account**.

He or she can choose withdraw automatically or manual. If manual, insert requested amount and submit at **My Account/My Affiliate/My Withdrawal**.



MY AFFILIATE

- Referral Account
- My Credit
- My Affiliate Transaction
- My Withdrawal
- My Invitations
- Affiliate Banners
- My Programs

Did you know?
Our customer service is available 24/7
(555) 555-0123
Hold on, help is on the way.

Referral Account

REFERRAL ACCOUNT INFORMATION

Referral Account

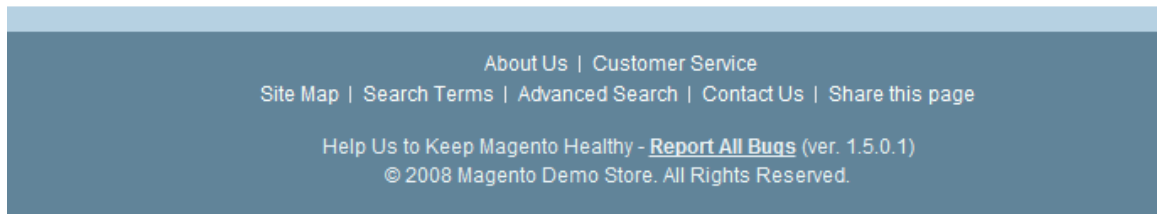
Your Balance	€364.97	Referral Name	thuy Pham
Payment Gateway *	Paypal	Payment Email *	tjeuacma@gmail.com
Auto Withdrawal *	Auto	Payment Release Level *	100
Reserve Level	10		

Reserve level is the amount of money that customer wish to leave in his account (he don't want to withdraw all but a fixed amount always exist in his balance). This field is not required, its value due to customer.

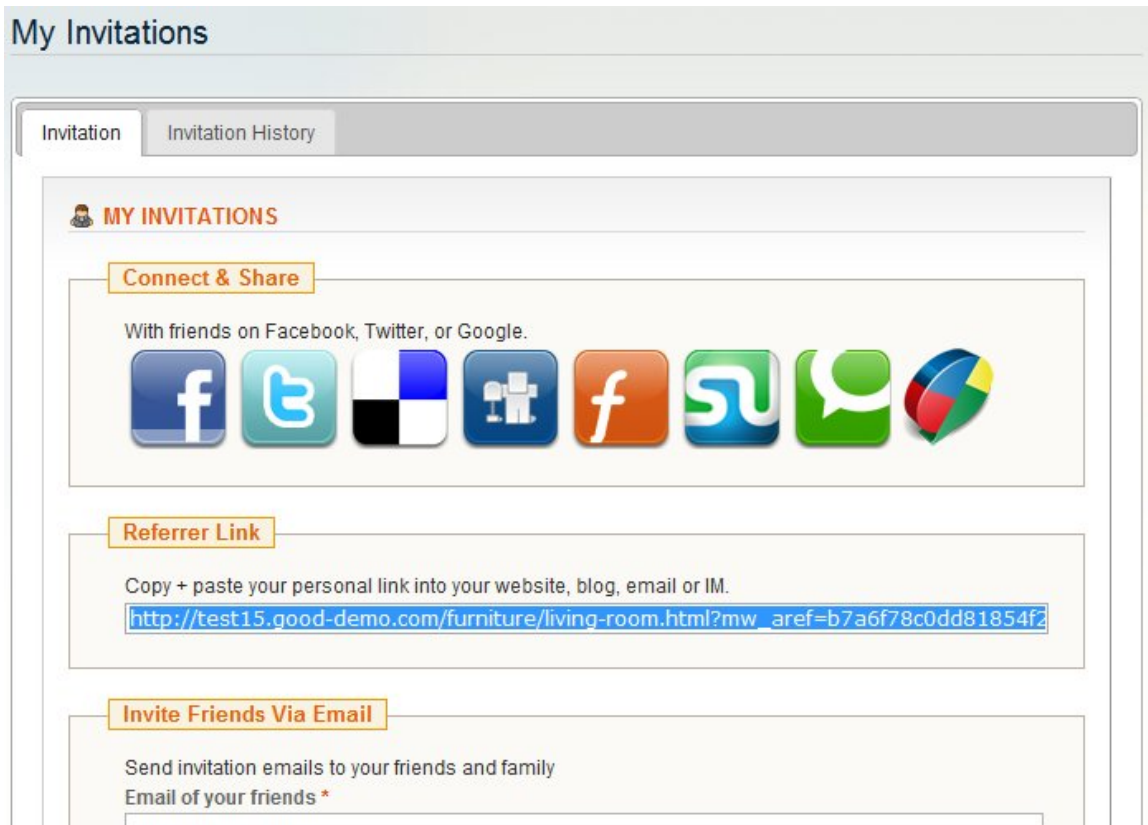
How to earn commission with Affiliate (invite friend)

1. Using invitation link

With any pages you visit, you will see *Share this page* at footer



Click on **Share this page**; it will direct you to **My Account/ My Affiliate/ My invitation**. Start sharing the link with your friend, Affiliate system supports you to share on anywhere you want.




My Invitations

Invitation | Invitation History

MY INVITATIONS

Connect & Share

With friends on Facebook, Twitter, or Google.



Referrer Link

Copy + paste your personal link into your website, blog, email or IM.

http://test15.good-demo.com/furniture/living-room.html?mw_aref=b7a6f78c0dd81854f2

Invite Friends Via Email

Send invitation emails to your friends and family

Email of your friends *

2. Using the Invite friend button

If you see the **Invite Friend** button as **Invited Friend** , click on it and it will show you an invitation form. So, start importing friends' mails or use community tools to advertise the site.



Invited Friend

Invite Friends Via Email

Email of your friends *

Separate with commas (,)

Message *

* Required Fields


Send Close

3. Using banner


You can place Affiliate banners on your website, your blog or any social networking.

To take banner, please go to **My Account/ My Affiliate/ Affiliate banners**.


This page will list of banners, you choose a suitable banner, copy the fragment of code and paste to forum, blog, website...

 **AFFILIATE BANNERS**

Bedroom sale off!



Copy + paste this code into your website, blog, forum.

```
<a href="?mw_oref=b7a6f78c0dd81854f28f2202e7ad1459" title="banner invitation"> | <a href="#">Couch</a><br> | <input type="checkbox"/> | \$599.99   | 1   | \$599.99 |

Continue Shopping Update Shopping Cart

**Based on your selection, you may be interested in the following items:**



**Canon Digital Rebel XT 8MP Digital SLR Camera**  
\$550.00  
As low as: \$449.00  
[Add to Cart](#)  
[Add to Wishlist](#)  
[Add to Compare](#)



**BlackBerry 8100 Pearl**  
Regular Price: ~~\$349.99~~  
Special Price: \$340.00

**DISCOUNT CODES**  
Enter your coupon code if you have one.

  
[Apply Coupon](#)

**CREDIT CART**  
Enter your credit if you have.

  
[Apply Credit](#) [Cancel Credit](#)

Subtotal \$599.99  
Credit Discount -\$100.00  
**Grand Total \$499.99**

[Proceed to Checkout](#)

[Checkout with Multiple Addresses](#)

## How to use Referral code

**DISCOUNT CODES**  
Enter your coupon code if you have one.

  
[Apply Coupon](#)

**CREDIT CART**  
Enter your credit if you have.

  
[Apply Credit](#)

**REFERRAL CODE**  
Enter your referral code if you have.

  
[Apply Code](#)

Subtotal \$149.99  
Affiliate Discount -\$15.00  
**Grand Total \$134.99**

[Proceed to Checkout](#)


[Checkout with Multiple Addresses](#)

Every Affiliate has his own referral code, but he cannot use his referral code to get more discounts. However, he can use other's referral code and insert it in the **referral code** field at the shopping cart page. Referral code is shown in the invitation email.

## Other tabs at front-end

### *My Affiliate Transaction*

Allow to view a list of placed order of referee and total commission for referral.



**MY AFFILIATE**

- Referral Account
- My Credit
- My Affiliate Transaction**
- My Withdrawal
- My Invitations
- Affiliate Banners
- My Programs

**Did you know?**  
 Our customer service is available **24/7**  
**(555) 555-0123**  
 Hold on, help is on the way.

**Affiliate History**

**AFFILIATE TRANSACTION HISTORY** [Hide](#)

5 Item(s) Show 10 per page

| Date                | Order Id                  | Total Commission | Total Discount | Status   |
|---------------------|---------------------------|------------------|----------------|----------|
| 5/23/11<br>2:19 PM  | <a href="#">100000253</a> | \$27.20          | \$27.20        | Pending  |
| 5/23/11<br>10:06 AM | <a href="#">100000250</a> | \$5.00           | \$5.00         | Closed   |
| 5/23/11<br>10:06 AM | <a href="#">100000249</a> | \$5.00           | \$5.00         | Canceled |
| 5/23/11<br>10:05 AM | <a href="#">100000247</a> | \$22.50          | \$22.50        | Complete |
| 5/23/11<br>9:57 AM  | <a href="#">100000248</a> | \$2.97           | \$2.97         | Pending  |

5 Item(s) Show 10 per page

### *My Credit*

Show current balance and transaction detail.




**MY AFFILIATE**

- Referral Account
- My Credit**
- My Affiliate Transaction
- My Withdrawal
- My Invitations
- Affiliate Banners
- My Programs

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**Did you know?**  
Our customer service is available **24/7**  
**(555) 555-0123**  
Hold on, help is on the way.




---

**POPULAR TAGS**

Camera Heheho **SEXY Test**  
apple bones COO coolt-shirt  
crap good green his laptop  
modem nice notebook phone  
red tight young

[View All Tags](#)

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**NEWSLETTER**

Sign up for our newsletter:

### Credit Manager

**CREDIT INFORMATION**

Current Balance: **\$122.50**

**TRANSACTION HISTORY** [Hide](#)


10 Item(s) Show 10 per page

| Date                | Amount    | Balance  | Transaction Detail                                                  |
|---------------------|-----------|----------|---------------------------------------------------------------------|
| 5/23/11<br>10:18 AM | +\$100.00 | \$122.50 | You canceled order : <a href="#">#10000251</a> , checkout by credit |
| 5/23/11<br>10:18 AM | -\$50.00  | \$22.50  | You used credit to checkout order : <a href="#">#10000252</a>       |
| 5/23/11<br>10:17 AM | -\$100.00 | \$72.50  | You used credit to checkout order : <a href="#">#10000251</a>       |
| 5/23/11<br>10:12 AM | +\$30.00  | \$172.50 | Canceled withdrawal money: <b>\$30.00</b>                           |
| 5/23/11<br>10:12 AM | -\$50.00  | \$142.50 | Withdrawal money: <b>\$50.00</b>                                    |
| 5/23/11<br>10:11 AM | -\$30.00  | \$192.50 | Withdrawal money: <b>\$30.00</b>                                    |
| 5/23/11<br>10:11 AM | +\$200.00 | \$222.50 | As you are good friends of the website                              |
| 5/23/11<br>10:06 AM | -\$5.00   | \$22.50  | Commission refund of order: <a href="#">#10000250</a>               |
| 5/23/11<br>10:06 AM | +\$5.00   | \$27.50  | Commission of order: <a href="#">#10000250</a>                      |
| 5/23/11<br>10:05 AM | +\$22.50  | \$22.50  | Commission of order: <a href="#">#10000247</a>                      |

## *My invitation / Invitation History*

Show invitation history of affiliate members with their status.

Invitation
Invitation History

 **INVITATION HISTORY**

[Hide](#)

Items 1 to 10 of 13 total
Page: 1 [2](#) ▶
"Show"  "per page"

| "Date"           | Ip address   | Email                      | "Status"               |
|------------------|--------------|----------------------------|------------------------|
| 5/24/11 11:37 AM | 116.98.0.40  | nana@gmail.com             | Register account       |
| 5/20/11 9:37 AM  | 116.98.9.132 |                            | Click on referral link |
| 5/20/11 9:36 AM  | 116.98.9.132 |                            | Click on referral link |
| 5/20/11 9:35 AM  |              | phamthuyhanu@gmail.com     | Invitation             |
| 5/10/11 9:38 AM  | 116.98.3.129 |                            | Click on referral link |
| 5/6/11 6:50 AM   | 116.98.2.232 | thuypt_vip@yahoo.com.vn    | Register account       |
| 5/6/11 6:41 AM   | 116.98.2.232 | testmail@gmail.com         | Register account       |
| 4/9/11 9:44 AM   | 116.98.1.130 | test3@gmail.com            | Register account       |
| 4/9/11 9:41 AM   | 116.98.1.130 | test2@gmail.com            | Register account       |
| 4/7/11 10:05 AM  |              | thuypt@asia-connect.com.vn | Invitation             |

Items 1 to 10 of 13 total
Page: 1 [2](#) ▶
"Show"  "per page"