

Reward Points Pro vs Magento Enterprise

| Comparison Summary | | |
|-----------------------------|---|--------------------------------|
| | Reward Points Pro | Magento Enterprise |
| Support | Fully Supported and Free | Supported |
| Customer-interaction | very high, fully customizable (with templates and over 40 config options) | very little |
| License | Open Source Commercial | Open Source Commercial |
| Referral System | Affiliate URLs, custom referral tracking, share on social network and more. | invite-friend integration only |
| Price | \$199.00 | \$2,995/yr - \$1,2990/yr USD |

| General Features Comparison | | |
|---|---|---------------------------------|
| | Reward Points Pro | Magento Enterprise |
| Reward points for Specific Product | Allow to set reward points for specific product | Yes |
| Customer's Reward Management | Customers can manage their points | No |
| Send points to a friend | Customer can send points to friends. | No |
| Points Sliders | Shopping cart points slider and text box to gives customers the power to choose how many points to spend. | one checkbox (use or don't use) |
| Fully custom points appearance | Customize the appearance of your points phrases and display | No |
| Multi-language Friendly | All points phrases are customizable to work with your own language, even Spanish, Portugues and French. | Yes |
| Import points for customers | Admin can import points for customers in bulk via CSV | No |
| Import points for products | Admin can import points for products in bulk via CSV | No |

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| Additional Customer Action Rewarding Comparison | | |
|---|---|---------------------------------|
| | Reward Points Pro | Magento Enterprise |
| Customer's Reward Management | Customers can manage their points | No |
| Reward for Reviewing/Rating Products | Yes and customizable | Yes, but without customizations |
| Reward for Registration (sign-up or new account creation) | Yes and customizable | Yes, but without customizations |
| Reward for order | Customer will earn points for each order of their | |
| Reward for Voting in Polls | Yes and customizable | Yes, but without customizations |
| Manage all points transfer history | Yes | No |
| Configuration Options | ~40 parameters & options | ~ 20 + Points value options |
| Add or Subtract points of customers | Admin can add or subtract points of customers | No |
| Import points from CSV file | Admin can import points from csv backup file. | No |

| Referral System Comparison | | |
|---|---|--------------------|
| | Reward Points Pro | Magento Enterprise |
| Customers can send referral messages from My Account | Yes | Yes |
| Customers can import contacts from their America online, Outlook, Yahoo, Gmail, Plaxo, CSV, TXT to invite friends | Yes | No |
| Affiliate URL/Link | Yes! Customers can use a referral URL/link to refer other customers. | No |
| Share referral link on social network | Customers can share their referral link on Facebook, Twitter, MySpace | No |
| Choose to reward customers on referral first order | Yes | Yes |
| Choose to reward customers on referral next order | Yes | No |
| Choose to reward customers on referral sign-up | Yes | Yes |

If you have any question please email to support@mage-world.com